**THE WORLD TODAY**

- Only 22% of gender-specific SDG indicators have enough data available to monitor progress.
- More than 100 low- and middle-income countries lack adequate civil registration and vital statistics systems.
- Only 13% of countries have a gender statistics budget.

**SOLUTIONS**

- National statistical systems to improve collection of gender statistics.
- Accountability mechanisms that hold governments accountable to their policies, commitments, and budget allocations.
- Use of big data to close the gender data gap.
- Strategic litigation to hold governments accountable to international human rights agreements.

**THE INVESTMENT CASE**

- Open data could unlock an estimated $3 trillion in annual economic potential in seven areas of the global economy.

**Strategies**

- Strengthening adequate civil registration and vital statistics (CRVS) systems can contribute to reducing child marriage rates, and improving school enrollment, access to financial services, and participation in politics.

To join the campaign and for data sources, please visit deliverforgood.org.
Girls and women count and must be counted. Reliable, timely data collection and management is a critical tool to help citizens hold governments accountable.

**ASKS**

Ensure that all policies, plans, data, budgets, and audits related to the implementation of the Sustainable Development Goals and other strategies are **publicly available, transparent, and accessible** to non-technical audiences.

**Invest in the collection of data disaggregated by gender, age, income, geography, and other characteristics relevant to national contexts in order to strengthen policymaking, programming, and accountability for all and to leave no one behind.**

**Align data collection approaches, national censuses, and internationally supported surveys** with best practices, including the Agenda for Humanity, to track the status of the Sustainable Development Goals and indicators.

**Facilitate partnerships** between governments, multilateral organizations, civil society, and other stakeholders to share experiences around demands for data collection and to support data collection, data management, and accountability efforts.

**Monitor the progress of policy commitments and budget allocations** at national and sub-national levels and advocate for adjustments to these policies and budgets as needed.

Support global and national advocacy and accountability through a **thriving civil society**, including the women’s movement.

**Invest in gender-responsive research and data collection in humanitarian settings**, including data disaggregation beyond age and sex stratifiers.

**RIPPLE EFFECT**

- Greater economic prosperity
- Increased gender equality
- More equitable societies
- More efficient investments
- Better informed decision and policy making